



Brian Turner

Dana Point Concours d'Elegance Sponsorship & Marketing Consultant

As a key member of the Steering Committee for the 30th Annual Dana Point Concours d'Elegance, Brian Turner has been actively involved with the event since 2000. Originally responsible for the Concours' sponsorship development, he has progressed through the ranks to become the event producer. Through the past 11 years, Turner's role in management of the event logistics has evolved and touched several areas of the Dana Point weekend.

This year, Turner oversees daily planning and preparation for the 30th Annual Dana Point Concours d'Elegance. Originally given the task to restructure the sales and marketing program of the Concours, Turner has set up systems that will expand the three-day event.

Prior to joining the Dana Point Concours d'Elegance team, Turner worked as an independent sports and entertainment consultant. With more than 30 years experience in developing and managing the sponsorship of major sports and entertainment projects, Turner still runs his company today, Stefanucci & Turner. Based in Southern California, the company worked extensively with Philip Morris in developing its motorsports program and helped launch the Long Beach Grand Prix.

More recently, Stefanucci & Turner was involved with the establishment of Heartland Park, Topeka, Pikes Peak International Raceway and Miller Motorsports Park. The company's current assignments include developing sponsorship for the globally distributed TV show, *Inside Grand Prix*.

Turner graduated in 1964 with a Bachelors of Science in Economics at Southern Illinois University and proceeded to graduate with a MBA at the University of Southern California in 1969.