



## **Dana Point Concours d'Elegance Corporate Overview**

The prestigious [Dana Point Concours d'Elegance](#) was first held in 1983 on the campus of the University of California, Irvine. Today, the Dana Point Concours d'Elegance is the premier celebration of automotive elegance and excellence in Southern California. As a volunteer, 501(c)(3) not-for-profit organization, a portion of the funds from the Dana Point Concours d'Elegance supports multiple charities across Southern California.

The five-star experience allows automotive enthusiasts the opportunity to relax in a sophisticated atmosphere, while commemorating the best of American and European automobiles, reviewing the latest automotive fine art, and touring some of the most elite private automotive collections in Southern California.

### **A celebration of automotive heritage**

The first Concours, originally called the Newport Beach Concours d'Elegance, was started by a group of volunteers as a charitable automotive event to celebrate some of the most sought after automobiles in Southern California. In 2010, the Concours organizing committee officially changed the name of the event to the Dana Point Concours d'Elegance to properly reflect its home. And keeping with the tradition, the 30<sup>th</sup> Annual Dana Point Concours d'Elegance continues to showcase the best of pre-war, classic and foreign automobiles during its weekend festivity.

Hundreds of collector car owners and enthusiasts flock to the event each year to see more than 250 Concours-ready vehicles display proudly on the lawn. Located on the [Monarch Beach Golf Links](#) at the [St. Regis Resort](#) in Dana Point, Calif., the Dana Point Concours d'Elegance is operated primarily as a Classic Car Club of America (CCCA) Concours with additional classes showcasing interesting and relevant automobiles. The exhibitors compete for 30 different classes, including Antique and Vintage, Porsche, Sports Cars, Mercedes-Benz, Ferrari, Jaguar, Corvette, traditional Hot Rods, Shelbys and Cars of Significance or Interest.

Awards are judged by a group of experts and bestowed on the day of the Concours. The most coveted award is *Best of Show*, which is chosen among *First in Class* winners through a tally of ballots selected by the Chairman, the Chief Judge, the Chief Honorary Judge, the Chief Class Judges, the Honorary Judges and select Class Judges. Other prestigious awards include the *Featured Marque Award*, *Briggs Cunningham Award*, *Catherine Thyen Award* and *Design Achievement Award*, to name a few.

### **The art of the automobile**

The annual Dana Point Art Exhibition will also coincide with the Concours on Sunday, June 24. The Dana Point Concours d'Elegance will proudly present a preeminent group of the finest automotive artists in the world, including Bill Motta and members of the Automotive Fine Arts Society. Paintings, lithographs and sculptures will be on exhibit and a percentage of all art sales will be donated to charity.

**The spirit of giving**

Entering its 30<sup>th</sup> year, the Dana Point Concours d'Elegance will support more than just the automotive legacy. The money raised by the Concours committee and its volunteers, exhibitors, spectators, judges and sponsors will benefit multiple charities across Southern California.

The Dana Point Concours d'Elegance offers spectators and exhibitors the best in luxury spas, breathtaking beaches, first-class dining and a pro-level golf course with a sweeping view of the sea. The two-day celebration offers automotive enthusiasts a serene getaway and an opportunity to see some of the most stunning, pristine automobiles from around the world in one chic destination. To learn more about the event, follow the link to [www.danapointconcours.org](http://www.danapointconcours.org).