



Jeff Spellens
Dana Point Concours d'Elegance President

As president of Dana Point Concours d'Elegance, Spellens is responsible for helping the charity event thrive and grow. Overseeing a group of passionate volunteers and key suppliers, he facilitates collaboration and teamwork to create a world-class event that benefits local Southern California charities.

Prior to becoming president of the non-profit group's 30th annual event, Spellens directed advertising efforts for the Concours for the 2010-2011 year. His past charity work included facilitating fundraising efforts and establishing a welcoming environment for military personnel as vice president of the Bob Hope Hollywood USO.

One of Spellens' most important contributions to the Concours is his ability to manage budgets closely, as well as inspire people to give their best for a common goal. Spellens draws upon his experience as customer liaison of Mercedes-Benz of Laguna Niguel, where he combines both his business acumen with a passion for fine motorcars.

Prior to his position at Mercedes-Benz, he helped rebuild profits at Harbor Distributing Company while serving as executive vice president and general manager; the result was strong growth in a receding market. In addition, Spellens was a partner at Everguard Financial, specializing in wealth preservation and estate planning.

Spellens achievements extend to higher education as well. He orchestrated a program for the University of Southern California's Marshall School of Business and serves as an international marketing judge for the department. He is a past president of the University of South California Trojan Board Of Directors and his cumulative experience helps him provide mentorship for young people as part of their career advanced placement program. Spellens was also awarded Volunteer of the Year from the University of Southern California – Athletics in recognition of his unwavering work ethic.

Spellens is a graduate of Woodbury College and enjoys spending his free time coaching St. Margaret's track and field team. His love of classic automobiles stems from years of restoring cars with his late father-in-law. Today, he directs that same passion into creating a welcoming environment for the Dana Point Concours.

He finds there are many philosophical concepts and ideas to live by but none more important than, "Success is the reward of honest achievement."